

## 9<sup>th</sup> Annual Michigan Traffic Safety Summit

### SUMMIT GENERAL SESSIONS

#### **TUESDAY, APRIL 27, 2004**

##### **Through the Laughter and Tears – One Troopers Experiences on the Road**

**Ballroom E-F**

**Tuesday, April 27 – 8:30 a.m. to 10:00 a.m.**

Retired Mississippi Highway Patrol Captain Pete Collins did not set out to become an award-winning speaker. He was just a trooper who felt compelled to tell anyone who would listen of his experience as a highway patrol officer. What started as an overwhelming desire to share what he had seen in hopes of saving lives has turned out to be a full-time job. Collins, who retired from the Mississippi Highway Patrol after 25 years, has been honored with a Presidential Citation for Outstanding Law Enforcement Officer from President Bill Clinton, and a Lifesaving Award from the Mississippi Highway Safety Patrol for his dedication to traffic safety.

##### **Vehicle Safety Technology - Where We Are and Where We're Going**

**Ballroom E-F**

**Tuesday, April 27 – 10:30 a.m. to Noon**

Advances and improvements continue to enhance vehicle safety. Automotive experts will explain how technology is changing the face of vehicle safety, helping to save lives and prevent injuries.

*Speakers:* Luis Morais, Senior Manager for Safety Planning  
DaimlerChrysler  
Catherine McCormick, Emergency Services Process Manager  
General Motors Corporation  
James Boland, Advanced Safety Regulations Manager  
Ford Motor Company

##### **Making Michigan Roadways Safer – One Mile at a Time**

**Ballroom E-F**

**Tuesday, April 27 – 1:15 p.m. to 2:30 p.m.**

Are roads of the future here today? Join officials from the Michigan Department of Transportation as they discuss the state's Intelligent Transportation System and how it can help bridge vehicle technology with roadway design and function. Learn about emerging engineering activities that will enhance safety, with a special focus on intersections.

*Speakers:* James Schultz, Administrator  
Michigan Intelligent Transportation Systems Center  
Michigan Department of Transportation  
Larry Tibbits, Chief Operations Officer  
Michigan Department of Transportation

##### **Impacting Driver Behavior**

**Ballroom E-F**

**Tuesday, April 27 – 3:00 p.m. to 4:30 p.m.**

One of the nation's leading experts will explain what drives successful efforts to change driver behavior. Discover the dos and don'ts of traffic safety programs. And, hear more about Michigan's exciting new "safety belt enforcement zones" that are encouraging more people to buckle up.

*Speakers:* Dr. Jim Nichols  
Nichols Associates – Vienna, Virginia  
Officer Scott Ellis  
Lansing Police Department

## SUMMIT WORKSHOP SESSIONS

### **WEDNESDAY, APRIL 28, 2004**

#### **Emerging Issues: What's on the Horizon?**

Ballroom J

Wednesday, April 28 – 8:30 a.m. to 10:00 a.m.

REPEAT 10:30 a.m. – 11:45 a.m.

Gain an understanding of traffic safety trends, statistics and upcoming issues with researchers from the University of Michigan Transportation Research Institute. Discussion will cover distracted and novice drivers as well as a motorcycle crash profile.

*Speakers:* Dr. David Eby, Research Associate Professor  
University of Michigan Transportation Research Institute  
Dr. C. Raymond Bingham, Research Associate Professor  
University of Michigan Transportation Research Institute  
Dr. Lidia Kostiniuk, Research Scientist  
University of Michigan Transportation Research Institute

*Panel Members:* Greg Lantzy, Acting Supervisor  
Pupil Transportation, Driver and Rider Safety Program  
Michigan Department of Education  
Steve Betterly, Model Projects Developer  
Office of Services to the Aging

#### **Crash Process Redesign Update**

Ballroom I

Wednesday, April 28 – 8:30 a.m. to 10:00 a.m.

REPEAT 10:30 a.m. – 11:45 a.m.

A significant change in the state's crash reporting system now allows law enforcement agencies unprecedented up-to-date access to local information. View a live demonstration of this web-based system and how communities can better understand and address traffic safety issues.

*Speakers:* Jack Benac, Crash Process Redesign Project Manager  
Michigan Department of Information Technology

*Panel Members:* Mary Wichman, Crash Manager  
Criminal Justice Information Center  
Michigan Department of State Police  
Richard Miller, Manager Community Safety Services  
AAA Michigan  
Tom Bruff, Traffic Safety Engineer  
Southeast Michigan Council of Governments

#### **Safe Roads for All Users**

West Imperial Room

Wednesday, April 28 – 8:30 a.m. to 10:00 a.m.

REPEAT 10:30 a.m. – 11:45 a.m.

Examine the factors that influence walking and bicycling and learn how modifications to the transportation infrastructure can improve mobility and safety. Cutting-edge models and national guidelines and research can improve safety for these "non-motorized" groups.

*Speaker:* Norman Cox, President  
The Greenway Collaborative, Inc.

#### **Babies, Buckles and Boosters: A Child Passenger Safety Overview**

East Imperial Room

Wednesday, April 28 – 8:30 a.m. to 10:00 a.m.

REPEAT 10:30 a.m. – 11:45 a.m.

Explore crash dynamics and how this relates to children and their safe transportation. Learn the typical misuses of child safety seats, how booster seats are being underutilized, and law enforcement's role in child passenger safety.

*Speakers:* Sgt. James Campbell, 5<sup>th</sup> District Headquarters  
Michigan Department of State Police  
Miriam Manary, Senior Research Association/Bioengineer  
University of Michigan Transportation Research Institute  
Lori Brinkey, Masters Physical Therapy  
Mott Children's Hospital